

Title Advertising (\$10,000)

- Company logo included in show logo
- 30 second videos on Walton Webcasting (WW) throughout broadcasts
- Logo displayed on WW throughout broadcasts
- Linked Social Media Posts
- Logo on AEC Electronic Signage on Rimrock Road
- Logo Banner at Local Hotels
- Full Entry/Exit Signage along Alliant Way
- Elevated XL Banners Show Ring / Barn
- Logo on Top 5 Awards – all shows (6 rings)
- Signage in photos
- XL Vendor Booth
- Preferred Panels available

VIP Plus Advertising (\$7,500)

- Walton video spots both heifer and steer shows
- Logo on WW both rings heifer or steer broadcast
- Linked Social Media Posts
- Entry/Exit Signage along Alliant Way
- Logo Banner at Hotel HQ
- XL Banners Show Ring
- Logo on Top 5 Awards (3 rings)
- Signage in photos
- Large Vendor Booth
- Preferred Panels Available

VIP Advertising (\$5,000)

- Video spots on WW before heifer or steer shows
- Logo on WW through one ring
- Linked Social Media Posts
- Entry/Exit Signage along Alliant Way
- Logo Banner at area hotel
- XL Banners Show Ring
- Logo on Top 5 Awards (2 rings)
- Signage in photos
- Large Vendor Booth
- Preferred Panels Available

Ring Advertising (\$3,500)

- Ring Title includes Company Name/Logo
- 30 second video on WW during your show
- Logo on WW throughout broadcast
- Linked Social Media Posts
- Entry/Exit Signage along Alliant Way
- Large company banner(s) in showing
- Logo on Top 5 Awards for your show (1 ring)
- Signage in photos
- Vendor Booth
- Preferred Panels Available



Alliant Energy Center, Madison, WI

Dec 1st:

9:00 am – WI Exhibitors Blow N Go
3:00 pm – Showmanship Blow N Go

Dec 2nd:

8:00 am – Heifer Show, Ring A
8:00 am -- Heifer Show, Ring B

Dec 3rd:

8:00 am – Steer Show, Ring A
8:00 am – Steer Show, Ring B

FEIN: 87-3213290

Business Name	
Contact Person	
Street Address	
City, State, Zip	
Phone	
Email	
Advertising Level / \$	
Payment Info	Check Number Check Amount
Website Link	

Please remit to: Badger Brawl, LLC, c/o: Sheryl Theobald, 8667 Garfoot Drive, Mt. Horeb, WI 53572
 Venmo ID: @Sheryl-Theobald, with verification code 9245

Questions: badgerbrawlmadison@gmail.com