

# BADGER

## Braun



**CASH SPONSORSHIP OPPORTUNITIES**

### Ring Advertiser \$3,500

- Title of the show you sponsor will include your name
- 30 Second Commercial & Banner Ad throughout the entire show on Walton Webcasting
- 6 Social Media Posts with your link
- Large logo banner in showing
- Logo on Top 5 Award Banners
- Signage and representative in photos
- Sponsor Spotlight during show
- Continual Show Day Recognition
- Vendor Booth
- Includes one row (13) preferred panels for cattle at show

### Platinum \$1,000

- Banner Ad throughout the entire show on Walton Webcasting
- 4 Social Media Posts with your link
- Name listed on Platinum Banner
- Continual Show Day Recognition
- Includes (8) preferred panels for cattle at show

### Gold \$750

- Banner Ad on Walton Webcasting for one show
- 3 Social Media Posts with your link
- Name listed on Gold Banner
- Continual Show Day Recognition
- Includes (6) preferred panels for cattle at show

### Silver \$500

- 2 Social Media Posts with your link
- Name listed on Silver Banner
- Continual Show Day Recognition
- Includes (4) preferred panels for cattle at show

### Bronze \$250

- Breed Division Advertiser
- 1 Social Media Post
- Name listed on Bronze Banner
- Includes (2) preferred panels for cattle at show

### Friend of BB \$150

- Class Advertiser
- Group Social Media Post
- Name listed on Friend of BB Banner
- Includes (1) preferred panel for cattle at show

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PRODUCT SPONSORSHIP OPPORTUNITIES

## Platinum

*\$2,000 Product Retail Value*

- Banner Ad throughout the entire show on Walton Webcasting
- 4 Social Media Posts with your link
- Name listed on Platinum Banner
- Continual Show Day Recognition
- Includes (8) preferred panels for cattle at show

## Gold

*\$1500 Product Retail Value*

- Banner Ad on Walton Webcasting for one show
- 3 Social Media Posts with your link
- Name listed on Gold Banner
- Continual Show Day Recognition
- Includes (6) preferred panels for cattle at show

## Silver

*\$1000 Product Retail Value*

- 2 Social Media Posts with your link
- Name listed on Silver Banner
- Show Day Recognition
- Includes (4) preferred panels for cattle at show

## Bronze

*\$500 Product Retail Value*

- Breed Division Advertiser
- 1 Social Media Post
- Name listed on Bronze Banner
- Show Day Recognition
- Includes (2) preferred panels for cattle at show

## Friend of the BB

*\$250 Product Retail Value*

- Class Advertiser
- Group Social Media Post
- Name listed on Friend of the BB Banner
- Includes (1) preferred panels for cattle at show

# BADGER

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**Business Name** \_\_\_\_\_

**Contact Person** \_\_\_\_\_

**Street Address** \_\_\_\_\_

**City, State, Zip** \_\_\_\_\_

**Phone Number** \_\_\_\_\_

**Email Address** \_\_\_\_\_

**Sponsorship Level** \_\_\_\_\_

**Website** \_\_\_\_\_

## Information

**Please remit payment to:**

**Badger Brawl, LLC  
c/o: Sheryl Theobald  
8667 Garfoot Drive  
Mt. Horeb, WI 53572**

**Venmo ID:**

**@Sheryl-Theobald  
Verification Code 9245**

**FEIN:**

**87-3213290**

**\*Banner recognition guaranteed if Sponsorship is paid by November 21st.**

**Questions: [badgerbrawlmadison@gmail.com](mailto:badgerbrawlmadison@gmail.com)**